

IOWA STATE UNIVERSITY

Digital Repository

Volume 10

Number 7 *The Iowa Homemaker* vol.10, no.7

Article 8

1930

Girls' 4-H Club

Clara Austin

Iowa State College

Follow this and additional works at: <http://lib.dr.iastate.edu/homemaker>



Part of the [Home Economics Commons](#)

Recommended Citation

Austin, Clara (1930) "Girls' 4-H Club," *The Iowa Homemaker*: Vol. 10 : No. 7 , Article 8.

Available at: <http://lib.dr.iastate.edu/homemaker/vol10/iss7/8>

This Article is brought to you for free and open access by the Student Publications at Iowa State University Digital Repository. It has been accepted for inclusion in The Iowa Homemaker by an authorized editor of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.



GIRLS' 4-H CLUBS



Club Work Is Glorifying the Iowa Farm Girl

Edited by Clara Austin

Iowa Girl Healthiest in Nation

"The nation's healthiest girl" is the title which may now be claimed by Mar-



Marian Syndergaard

ian Syndergaard, of Grundy County, who was announced winner of the national 4-H health contest at the National Club Congress held at Chicago the first of December.

Marian is 15 years old and is classified as a senior in the Dike Consolidated High School. She is 5 feet 4 inches tall and weighs 133 pounds. Next years she hesitates between nursing as a profession or a college career at Iowa State College.

Marian certainly should be healthy. Every day she drinks eight glasses of water and three glasses of milk and eats the best of health building foods. Croquet, volley ball and basket ball are favorite sports and a two to four mile walk every day keeps her fit.

Compete for Honors at Chicago

CLUB members from all over the United States met at Chicago the first week in December for the National Club Congress which is a part of the International Livestock Exposition. Each delegation wore some insignia symbolic of its state, the Iowa girls wearing blue berets

with yellow tassels to represent corn.

Iowa was represented by twenty-five girls from different counties. These girls were: Norma Miller, Inez Stephenson and Doris Funk of Page County; Maxine Long, Ferne Hanson, Sac; Mary Louise Everett, Mahaska; Helen Grundman, Adams; Elizabeth Myers, Bremer; Laurinda Jepson, Violet Goering, Scott; Dorothy Watham, Muscatine; Lillian Scott and Dorothy Stone, Decatur; Betty Loveland, Letha Thompson, Black Hawk; Ada Gronbeck, One Gronbeck, Hamilton; Kathryn McElvoy, Gladys Pillard, Linn; Marian Syndergaard, Grundy; Myrtle Telleen, Webster; Alvoretta Hunt, Dallas; Ruth Stoakes, Tama; and Lois Reece of Hardin County.

Each of the four champion demonstration teams represented Iowa in the judging contest of its own class. They competed with the champion judges from all over the United States.

Iowa did not enter the Style Show this year to compete for the high award which is a trip to Paris for the state leader and winning girl, because the award is made by a commercial company for

the purpose of advertising and it is felt that the trip would not afford any educational advantage. In 1923 when the Iowa canning demonstration team won the national championship, the award of a trip to France was made by the American Relief Committee for Devastated France. At that time the girls gave demonstrations on American canning methods and spent some time in a French school learning the methods of the French.

State Leader Is Honored

Mrs. Josephine Arnquist Bakke, state leader of the 4-H girl's clubs of Iowa, was one of the four members of the Iowa State College faculty to be honored by an invitation to the Conference for Child Health and Protection, called by President Hoover, held in Washington, D. C., Nov. 19-22. Mrs. Bakke was unable to attend the conference since she was to be in Chicago with the Iowa delegation at the National Club Congress.

Iowa 4-H girls are proud that the leader of their organization was asked to be at this very important conference.

Shopping Psychology—What?

A DEGREE in shopping psychology might be one of the most valuable assets a woman could bring her husband if she only knew it. More money and time is lost in shopping because of our ignorance of human nature than in any other way.

Recently a sales girl was overheard saying to another girl who had just finished serving an utterly snobbish woman, "Why didn't you show her those new French kid gloves that just came in?"

"Say," the other girl replied, "I wouldn't show that old woman anything as good looking as those French kids. She should be wearing cotton flannels."

Of course that girl will not keep her position very long, due to her own lack of the knowledge of sales psychology, but nevertheless, that snobbish customer is shopping under a great handicap, because she doesn't understand and practice shopping psychology.

The first tenet to be accepted by a

prospective shopper is like unto this: Remember that shop girls are human beings with all the frailties and emotions of any other humans, and that they react to a kindly word or resent a patronizing, snobbish attitude just as would you or I. And the second reads in this manner: Bear in mind that these sales people probably know as much or more about the merchandise they are offering than you do.

There are sales people who will spend half an hour searching for something to match the old dress you wish to make over because you gave them a friendly smile in a kindly manner. These same people might have scarcely made an effort to please you had you demanded their services in an autocratic, authoritative way. Such is the working of human nature.

Sales people like to be taken into the shopper's confidence. Tell them your troubles and they can always serve you much more intelligently.